



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Kravitz Launches Cash Balance Plan Podcasts

(Encino, CA) – Kravitz, the nation’s leading expert in the design and administration of Cash Balance Pension Plans, announced today the launch of Cash Balance Plan podcasts. ‘*Cash Balance 101*’ is the first in a series of podcasts exploring and educating viewers on Cash Balance Pension Plans.

These podcasts can be viewed at www.lkravitz.com/pubsarticles/pubs_podcasts.html and include information that can be of use and interest to retirement plan professionals, particularly those who want to learn about these dynamic plans and grow their qualified plan business.

“We are offering the podcasts to support plan sponsors and third party intermediaries so they can have access to the very best information in plan design, implementation and administration for Cash Balance Plans,” stated Ken Guidroz, Director of New Plan Design for Kravitz. *“The podcasts also further demonstrate our commitment to deliver the industry’s most innovative and comprehensive Cash Balance Retirement Plan solutions,”* Guidroz explained.

Future podcasts include:

How to Grow Your Business with Cash Balance Plans

Cash Balance Plans: The Law Firm’s Next 401(k)

Cash Balance Plans in Medical Groups

Investing for Cash Balance Plans

Cash Balance Plan Design Basics

For the past 10 years, Kravitz has geared its consulting business around managing Cash Balance Plans and has become nationally recognized as a pioneer and leader in Cash Balance Plan design. For more information on the Cash Balance Retirement Plan podcasts please contact Dan Kravitz at Kravitz at 818-379-6162 or visit www.cashbalancedesign.com.

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About Kravitz:

Since its founding in 1977, Kravitz has brought its clients the latest in design, administration, and management of corporate retirement plans. Kravitz is the largest independent firm of its kind in California with over 75 employees, including 10 actuaries and 25 other highly trained and credentialed professionals. Recently, Kravitz has become nationally known and recognized as a pioneer and leader in Cash Balance Plan design. For more information, please go to www.cashbalancedesign.com.