



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Kravitz Expands National Presence with the Opening of Six New Offices

(Encino, CA) – Kravitz, the nation’s leading expert in the design and administration of Cash Balance Pension Plans announced today their nationwide expansion with the opening of 6 new satellite offices.

The new satellite offices are located in:

Las Vegas, NV
Atlanta, GA
Washington, DC
Charleston, SC
Salt Lake City, UT
Ann Arbor, MI

The rapid growth in popularity of Cash Balance Retirement Plans has fueled the expansion. *“The new offices enhance the company’s breadth and capacity to fully support and serve our growing network of partners and clients with a focus on Cash Balance retirement plans;”* stated Dan Kravitz, President of Kravitz.

To help meet the increasing demand for Cash Balance retirement plan design, Kravitz recently introduced the Cash Balance Coach program for advisors and the Cash Balance Partnership program, working with retirement plan third party administrators.

“The landscape has changed; the 401(k) marketplace has become extremely competitive,” offered Ken Guidroz, Director of New Plan Design at Kravitz. *“The Cash Balance Coach and Cash Balance Partnership programs are designed to work with and support advisors and TPA’s to help them understand the sophisticated nature of cash balance retirement plans. Ultimately, Cash Balance allows them to bring something unique to their clients,”* Guidroz stated.

For the past 10 years, Kravitz has geared its consulting business around managing Cash Balance Retirement Plans. Kravitz works hand in hand with retirement plan advisors and third party administrators across the country to manage the challenges of these highly sophisticated plans. For more information on Cash Balance Retirement Plans please contact Dan Kravitz at Kravitz at 818-379-6162 or visit www.cashbalancedesign.com.

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About Kravitz:

Since its founding in 1977, Kravitz has brought its clients the latest in design, administration, and management of corporate retirement plans. Kravitz is the largest independent firm of its kind in California with over 75 employees, including 10 actuaries and 25 other highly trained and credentialed professionals. Recently, Kravitz has become nationally known and recognized as a pioneer and leader in Cash Balance Plan design. For more information, please go to www.cashbalancedesign.com.

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